

# POINT ZERO PAYMENT INTEGRITY



## Moving Further Left Than Ever Before.

Transforming payment integrity by engaging providers before claims are even created—turning adversarial relationships into collaborative partnerships while dramatically reducing costs.

### THE HEALTHCARE PAYMENT CRISIS

#### Approaching a Critical Breaking Point



\$400 billion lost annually to sophisticated fraud schemes



Providers drowning under administrative burdens from denials, appeals, & resubmissions



Payers struggling with exploding claims volumes and inaccurate submissions



System where abrasion is high - payers and providers lack transparency & collaboration

### POINT ZERO PAYMENT INTEGRITY SOLUTION

**A New Approach: Point Zero pioneers pre-claim provider education—the earliest payment integrity intervention on the market, engaging providers before claims are even created.**

- + Point Zero Payment Integrity pioneers a new intervention point in the healthcare payment lifecycle by moving further left than ever before—engaging providers before claims are even created.
- + This approach enables first-time accuracy through pre-claim education rather than post-claim correction, reducing costly denials, appeals, and resubmissions while creating a more efficient process for all stakeholders.
- + By transforming traditionally adversarial payer-provider relationships into partnerships, Point Zero allows providers to focus on patient care instead of administrative burdens while significantly reducing provider abrasion.

#### The Point Zero Advantage

- + Generates significantly higher ROI than traditional later-stage interventions by addressing issues before they become costly problems.
- + Makes reviewing low-dollar claims economically viable and enables savings in sensitive areas like mental health, where payers often avoid interventions to prevent member abrasion.

### PROVEN POINT ZERO RESULTS

**Up to 40%**  
reduction in overpayments

**\$12-16 PMPY Savings**  
across Point Zero Payment Integrity solutions

**\$6-12 PMPY Savings**  
through provider education alone

**42%**  
decrease in administrative costs

**20-30x**  
greater efficiency

**Provider Abrasion**  
significantly reduced

**Substantial**  
decrease in payment disputes and appeals

# POINT ZERO SOLUTION COMPONENTS

Comprehensive Gen AI-powered solutions for proactive provider education.

## CONCEPT IDEATION & POLICY DEVELOPMENT

## CONCEPT CLAIMPILOT

**Where Point Zero Begins:** Uses Generative AI to analyze claims data and quickly identify payment gaps, allowing payers to create reimbursement policy concepts for deployment across the payment spectrum—from provider education to postpay recovery. This no-code approach enables fast policy development before problematic claims reach your system.

### Key Features:

- + Rapid concept ideation deployable across prepay and postpay continuum
- + AI-powered, no-code solution for rapid payment gap analysis
- + Quick identification of opportunities for more accurate reimbursement policies
- + Data-driven policy development to address the most impactful areas across payment spectrum

## PROACTIVE PROVIDER POLICY EDUCATION & GO-LIVE SUPPORT

## PROVIDER SCOPE

**Pre-Policy Implementation Preparation:** Identifies providers impacted by upcoming policy changes and delivers targeted education through preferred channels before policies go live. Offers real-time support and shares financial impact data, ensuring providers understand requirements before submitting claims.

### Key Features:

- + Identify providers impacted by upcoming policy changes
- + Help providers sift through policy update noise to focus on what impacts them most
- + Give providers time to adjust practices before policies go live
- + Targeted education about upcoming policy changes through preferred channels
- + Share policy updates and financial impact with affected providers via established channels

## ONGOING PROVIDER EDUCATION FOR CODING ACCURACY

## PROVIDER SCOPE

**Continuous Pre-Claim Accuracy:** AI analyzes provider billing patterns and allows payers to offer monthly education programs through preferred channels. Providers get self-service performance reports with peer-to-peer coding comparisons, helping them to submit claims correctly the first time.

### Key Features:

- + AI-driven identification and detection of improper billing and coding practices
- + Enable providers to see peer-to-peer coding practices with shared provider-payer view
- + Ongoing reporting to both payers and providers
- + Deploy monthly automated provider education programs through preferred channels
- + Provider self-service performance reporting for ongoing monitoring and reviews

## READY TO PIONEER PAYMENT INTEGRITY'S FUTURE?

Schedule a demo at [pointzeropaymentintegrity.codoxo.com](https://pointzeropaymentintegrity.codoxo.com) or contact [info@codoxo.com](mailto:info@codoxo.com)